

Cookie policy

Information about cookies

In accordance with Law 34/2002, of July 11, on services of the information society and electronic commerce (LSSI), in relation to Regulation (EU) 2016/679 of the European Parliament and of the Council, of 27 of April 2016, General Data Protection (GDPR) and Organic Law 3/2018, of December 5, Data Protection and Guarantee of Digital Rights (LOPDGDD), it is mandatory to obtain the express consent of the user of all web pages that use dispensable cookies, before you navigate through them.

What are cookies?

Cookies and other similar technologies such as local shared objects, flash cookies or pixels, are tools used by web servers to store and retrieve information about their visitors, as well as to enable the proper functioning of the site.

Through using these devices, the web server is able to remember some data concerning the user, such as their preferences for viewing the server's pages, their name and password, products that interest them most, etc.

Cookies affected by, and cookies exempt from regulations

According to the EU directive, the cookies that require the user's informed consent are analysis, advertising and affiliation cookies, while technical cookies and those that are necessary for the operation of the website or the provision of services expressly requested by the user are exempt.

Types of cookies

DEPENDING ON THE PURPOSE

- **Technical and functional cookies:** allow the user to navigate through a website, platform or application and the use of different options or services available in it.
- **Analysis cookies:** allow the controller to monitor and analyse the behaviour of the users of the websites they are linked to. The information collected by this type of cookie is used to measure the activity of the websites, application or platform and to carry out browsing profiling of the users of said sites, applications and platforms, with the purpose of introducing improvements in the analysis of the user data carried out by service users.
- **Advertising cookies:** allow management, in the most efficient way possible, of advertising spaces which, if applicable, the editor has included in a website, application or platform from where requested service is provided based on data such as the edited content or frequency with which advertisements are made.
- **Behavioural advertising cookies:** collect information on the user's personal preferences and choices (retargeting) in order to allow management, in the most efficient way possible, of the advertising spaces which, if applicable, the editor has included in a website, application or platform from where the requested service is provided.
- **Social cookies:** established by the social network platforms in the services to allow content to be shared with friends and networks. The social media platforms have the ability to track activity online outside the services. This may affect the content and messages seen in other services used.
- **Affiliate cookies:** allow you to track visits through links from other websites, with which the website establishes affiliate agreements (affiliate companies).
- **Security cookies:** store encrypted information to avoid the stored data in them being vulnerable to malicious attacks by third parties.

ACCORDING TO THE PROPERTY

- **Own cookies:** are sent to the user's terminal team from a team or power managed by the own editor and from where the requested service is provided by the user.
- **Third party cookies:** are sent to the user's terminal team from a team or power which is not managed by the editor, but by another body which processes data obtained through the cookies.

DEPENDING ON THE STORAGE PERIOD

- **Session cookies:** are a type of cookie designed to collect and store data as long as the user accesses a website.
- **Permanent cookies:** are a type of cookies where data continues to be stored in the terminal and may be accessed and processed for a period of time defined by the cookie controller, and that can range from a few minutes to several years.

Processing of personal data

VÈRTEX CREATIUS SL is the **Controller** of the personal data of the **Data Subject** and informs them that these data will be processed in accordance with the provisions of Regulation (EU) 2016/679, of 27 April 2016 (GDPR), and therefore the following information on the processing is provided:

- **Purposes of the data processing:** as specified in the cookies section which are used on this website.
- **Legitimation of the processing:** except in cases where it is necessary for web browsing, by consent of the data subject (art. 6.1 GDPR).
- **Data storage criteria:** as specified in the cookies section used on the website.
- **Data communication:** data will not be disclosed to third parties, except in cookies owned by third parties or under legal obligation.

Rights of the Data Subject:

- Right to withdraw consent at any time.
- Right of access, rectification, portability and erasure of data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not comply with current legislation.

Contact information to exercise your rights:

VÈRTEX CREATIUS SL. Pol. Ind. Venta Nova, 0, desp. 20 - 43894 Camarles (Tarragona).

E-mail: info@vertexcomunicacio.com

COOKIES USED ON THIS WEBSITE

COOKIES CONTROLLED BY THE EDITOR

Technical and functional

Property	Cookie	Purpose	Term
google.com	__Secure-1PAPISID	Cookie required to use website options and services.	In 2 years
google.com	__Secure-1PSID	Cookie required to use website options and services.	In 2 years
google.com	__Secure-1PSIDCC	Cookie required to use website options and services.	In 11 months
google.com	__Secure-3PSIDCC	Cookie required to use website options and services.	In 1 year
google.com	_GRECAPTCHA	Cookie required to use website options and services.	In 6 months
google.com	CONSENT	Google cookie consent tracker.	In 2 years
google.com	OGP	Cookie required to use website options and services.	In 1 month
google.com	OGPC	Cookie required to use website options and services.	In 1 month
google.com	SEARCH_SAMESITE	SameSite prevents the browser from sending this cookie along with cross-site requests. The main goal is mitigate the risk of cross-origin information leakage. It also provides some protection against cross-site request forgery attacks.	In 5 months
google.es	__Secure-1PAPISID	Cookie required to use website options and services.	In 2 years
google.es	__Secure-1PSID	Cookie required to use website options and services.	In 2 years
vertexcomunicacio.com	moove_gdpr_popup	Cookie required to use website options and services.	In 1 year
vimeo.com	player	Cookie required to use website options and services.	In 1 year
vimeo.com	vuid	Cookie required to use website options and services.	In 2 years

Analytics

Property	Cookie	Purpose	Term
google.com	__Secure-3PAPISID	These cookies are used to deliver more relevant ads for you and your interests.	In 2 years
google.com	__Secure-3PSID	These cookies are used to deliver more relevant ads for you and your interests.	In 2 years
google.es	__Secure-3PAPISID	These cookies are used to deliver more relevant ads for you and your interests.	In 2 years
google.es	__Secure-3PSID	These cookies are used to deliver more relevant ads for you and your interests.	In 2 years
vertexcomunicacio.com	_ga	ID used to identify users.	In 2 years
vertexcomunicacio.com	_gat	Used to monitor number of Google Analytics server requests when using Google Tag Manager.	Session

vertexcomunicacio.com	_gid	ID used to identify users for 24 hours after last activity.	In 22 hours
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Marketing

Property	Cookie	Purpose	Term
doubleclick.net	DSID	This cookie is used for targeting, analysing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite.	In 8 days
doubleclick.net	IDE	This cookie is used for targeting, analysing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite.	In a year
google.com	1P_JAR	These cookies are set via embedded YouTube-videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback.	In 3 days
google.com	APISID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.com	HSID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.com	NID	These cookies are used to collect website statistics and trackconversion rates and Google ad personalisation.	In 7 months
google.com	OTZ	Aggregate analysis of website visitors.	In 3 days
google.com	SAPISID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.com	SID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.com	SIDCC	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In a year
google.com	SSID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.es	APISID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.es	HSID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.es	NID	These cookies are used to collect website statistics and trackconversion rates and Google ad personalisation	In 6 months
google.es	SAPISID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
google.es	SID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years

google.es	SSID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	In 2 years
vertexcomunicacio.com	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	In 3 months

THIRD PARTY COOKIES

Third-party services are beyond the control of the editor. Suppliers may at any time modify their service conditions, the purpose and use of cookies, etc.

External suppliers of this website:

Editor	Privacy Policy
DoubleClick/Google Marketing	https://privacy.google.com/take-control.html
Facebook	https://www.facebook.com/about/privacy/
Google Analytics	https://privacy.google.com/take-control.html
Google	https://privacy.google.com/take-control.html
Google	https://safety.google/privacy/privacy-controls/

COOKIES CONFIGURATION PANEL

From this panel the user will be able to configure the cookies that the website can install in their browser, except for the technical or functional cookies that are necessary for browsing and using the different options or services that are offered.

[Cookie panel](#)

HOW TO MANAGE COOKIES FROM YOUR BROWSER

Delete cookies from your device	Cookies that are already on a device can be deleted by clearing the browser history, thus deleting the cookies from all websites visited. However, some of the saved information (e.g. login data or website preferences) may also be lost.
Manage site specific cookies	For more precise control of site specific cookies, users can adjust their privacy settings and cookies in their browser.
Blocking cookies	While most modern browsers can be configured to prevent cookies from being installed on a device, this may require the manual adjustment of certain preferences each time a site or page is visited. In addition, some services and features may not work properly (for example, profile logins).

HOW TO DELETE COOKIES FROM MOST COMMON BROWSERS

Chrome	http://support.google.com/chrome/answer/95647?hl=es
Edge	https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09
Explorer	https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer
Firefox	https://www.mozilla.org/es-ES/privacy/websites/#cookies
Safari	https://support.apple.com/es-es/guide/safari/sfri11471/mac
Opera	https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData